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## Beautiful Yunnan Launched in Bangladesh



To Our Readers:

Yunnan Daily Press Group now owns an all-media international communication platform including an English website: YUNNANEXPRESS and several newspapers published in Chinese, English, Myanmar and Indonesian. And these newspapers are circulated in the United States, Myanmar, Indonesia and Bangladesh and operated by International Communication Center of the Group.

The International Communication Center is an important department of Yunnan Daily Press Group. Right now, the Center is in charge of editing and publication of the following newspapers: *Opening-up* and *Travel* pages in *Yunnan Daily* (Chinese), *Yunnan Today* (Chinese) published as a supplement to *The International Daily* in the United States, *Yunnan* (English) published as a supplement to *The Los Angeles Times* in the United States, *Beautiful Yunnan* (Chinese) published as a supplement to *The Golden Phoenix* in Myanmar, *Beautiful Yunnan* (Myanmar) published as a supplement to *The Yangon Times* in Myanmar, *Beautiful Yunnan* (Myanmar) published as a supplement to *The Flower News* in Myanmar, *Beautiful Yunnan* (Chinese) published as a supplement to *The International Daily* in Indonesia, *Beautiful Yunnan* (Indonesian) published as a supplement to *International Media* in Indonesia, *Beautiful Yunnan* (English) published as a supplement to *Indonesian News* in Indonesia and *Beautiful Yunnan* (English) published as a supplement to *The Independent* in Bangladesh.

Digital versions of above-mentioned newspapers are uploaded to YUNNANEXPRESS for the convenience of our readers. More information, please visit YUNNANEXPRESS at english.yunnan.cn.

By Zhang Ruogu

On December 7, *Beautiful Yunnan* (English version) was launched in Dhaka, Bangladesh. It is a cooperation made by Yunnan Daily Press Group and The Independent Newspaper of Bangladesh. On the same day, YUNNANEXPRESS (english.yunnan.cn), an English website owned and operated by Yunnan Daily Press Group, was also launched.

The initial issue of *Beautiful Yunnan* covers news on Yunnan's economic and social development. It is reported that this is the first time for Yunnan Daily Press Group to join hands with South Asian media, which opens a window for Bangladeshi people to get a closer look at Yunnan province.

It is said that before this launch, Yunnan Daily Press Group has established cooperation with foreign media, including those from the United States, Indonesia, Malaysia and Myanmar. And on June 7, the Group signed a contract with The Independent during the 2<sup>nd</sup> China-

South Asia Expo. According to the contract, both sides will take full advantage of media cooperation to contribute to the construction of "One Belt, One Road" and BCIM Economic Corridor.

The Independent is the most influential newspaper in Bangladesh. From January, 2015 on, it will publish *Beautiful Yunnan* one page a week as one of its supplement, with the same quantity and regions of circulation as itself. It is said that *Beautiful Yunnan* will cover stories in Yunnan's social development and economic growth, aiming to open a window for Bangladeshi people to understand Yunnan and build a platform on which Bangladesh and Yunnan can strengthen friendship and enhance win-win cooperation.

It is reported that YUNNANEXPRESS which went online on the same day is the first English website operated by Yunnan Daily Press Group. It publishes Yunnan's latest news in economy, tourism and culture. And it aims to build itself into an information hub connecting China and South and Southeast Asia.

### Standard Chartered Set up Kunming Branch

Standard Chartered Bank (China) Limited Kunming Branch opened on December 15, which is the 26<sup>th</sup> branch in China. By now Yunnan has 6 foreign banks in total.

On the same day, Standard Chartered announced to implement its public welfare project of "Adream" in Jiuxiang Primary School in Yiliang County, Kunming City, as its commitment for Chinese communities: at least one public welfare project should be funded by Standard Chartered as long as its new branch opens there. The project will help build a multimedia library

By Li Sha

and provide books and computers, as well as training programs for teachers in next 5 years.

Standard Chartered is a leading international banking group, headquartered in London. With a 150-year history, it has over 1,700 branches in 68 countries and is also the only international bank that has set up branches in all the ASEAN members. At present Kunming Branch only provides services for corporate customers, including lending, guarantee, factoring, bulk stock, forex risk management, financing and consultancy for overseas mergers and acquisitions.

### SE Asian Print Materials City Built in Kunming

By Chen Mengxia

The foundation stone laying ceremony was held in Kunming on December 5<sup>th</sup> to build a Southeast Asian Print Materials City which covers 3.3 hectares and is owned by Yunnan Publishing Group, with an investment of 260 million yuan.

It is said that Yunnan Publishing Group aims to build the city into a hub and landmark of Southeast Asian printing industry. According to Li Jingbo, deputy general manager of Yunnan Publishing Group, the city will play a role in promoting cooperation among Southeast Asian printing businesses and building a bridge between printing industries from both Yunnan and Southeast Asia.

# Through Shipping from Simao to Luang Prabang will Come True in 10 Years



Photo by Zhang Tong

By Zhang Ruogu

The Consultation Meeting for the *International Shipping Development Planning on the Lancang-Mekong River (2015-2025)* was held during 25-29 November in Kunming. Delegations from China, Laos, Myanmar and Thailand discussed the *Development Planning*, reached a consensus and signed minutes.

At this meeting, four sides reconfirmed the goals of the international shipping development on the Lancang-Mekong River, namely to upgrade the 890-km

navigation channel from Simao to Luang Prabang in the 500-ton navigation standard, and to build a series of passenger and cargo ports.

It is said that since the international commercial navigation along the Lancang-Mekong River was first open in June 2001, China has increased its efforts to gradually build some ports, including Simao, Jinghong, Guanlei and Menghan, and financed to improve the waterway both at home and abroad. Now the waterway along the Lancang-Mekong River is open to navigation all the year round and up to 420-ton ships can sail

along it.

Due to the 300-km unimproved waterway from Houayxay to Luang Prabang in Laos, this section of navigation channel only allows 60-ton ships to operate during the dry season, so the whole waterway fails to give a full play to its overall potential and comprehensive effectiveness. The said *Development Planning* is expected to considerably improve navigation conditions of the River and port functions, so as to promote the connectivity among China, Laos, Myanmar and Thailand.

## Yunnan's Rubber Price Continues to Dive

By Xie Jianglan

Yunnan's rubber price continues to dive after the rubber tapping ended over 1 month ago. It is reported that the current price of Yunnan's first-class natural rubber is 14,200 yuan per ton, 10,000 yuan lower than that of the same period of last year and almost 30,000 lower compared with that of 2011, the highest in history.

It is said that many rubber planters are affected. Li Chaosheng, a planter in

Yingjiang County of Dehong Dai and Jingpo Autonomous Prefecture, told our reporters that some planters in his county has abandoned tapping because of the low price. "The cost is 13,000 yuan for growing and producing one ton of natural rubber. But when we sell it to rubber businessmen, the price is only 12,000 yuan." he said.

For price drops in recent consecutive years, Mr. Lin from Yunnan State Farms Group explained it is because of the excessive production capacity.

"Yunnan's rubber price began its first rise in 2001 when it was only 6,000 yuan per ton. In 2007, it grew to 28,100 yuan per ton, the highest at that time. However, in 2009, the price suffered a sharp drop to 14,000 yuan. In 2011, it enjoyed another rise to 43,000 yuan a ton, the highest in over 60 years. It was in 2009 that more rubber trees were planted, which increased the production and finally led to today's dive." Mr. Lin said. Meanwhile, the leap of imported rubber also contributes to the drop.



Online Photo

## Zhaotong City Cooperates with U.S. Naturopathic Center

By Xie Yi

The People's Government of Zhaotong City and U.S. Naturopathic Center recently signed a strategic cooperation agreement on promoting the development of gastrodia elata in Zhaotong. Both sides are committed to jointly advancing the deep-processing of gastrodia elata, promoting gastrodia-related culture and developing more products based on gastrodia elata.

According to the agreement, U.S. Naturopathic Center shall give a quality test to Zhaotong gastrodia elata based on U.S. FDA requirements and standards, and set up a gastrodia elata processing base in Zhaotong. The Center is also responsible for investing 30 million yuan in the base by 2014, making a trademark registration in the U.S., applying for American organic food certificate, developing a series of

products based on gastrodia elata and promoting the marketing of gastrodia elata products in the U.S.. It is reported that Zhaotong gastrodia elata is China's only gastrodia elata product certified by SGS and therefore has access to the international market.



Photo by Zhang Tong

## Malaysia Sells Bird's Houses in Kunming

By Tian Fengchun

Malaysia-based AMG International promoted the investment project of "Ecological Island Bird's House in Sandakan" in Kunming recently. Some Yunnan companies inked letters of intent for investment with AMG International.

According to the introduction by AMG International, investors can rent a bird's house for 60 years with only 680,000 yuan. The bird's house is in Gomantong, Sandakan, one of major production areas for bird's nest. It is estimated that all costs can be recovered in 8 years.

In recent years, investment initiatives for bird's houses develop fast in such countries as Malaysia. As for the initiative, houses are built to attract swiftlets to live and produce their young, and people

shall collect their nests after young birds are grown up. However, an investor suggested that ordinary people should be prudent though the initiative seemed to be a lucrative business.



Online Photo

# Tian Zhengqing: A Cameraman of Yunnan

By Li Xinquan



For most of them who once met this man, he is an ordinary old man. With his right hand shaking, he wears thin gray hair and frequently uses washroom. Just this old man, who looks like a grandpa, has faithfully recorded the ebb and flow of Yunnan in the past 50 years with cameras.

He is Tian Zhengqing, a local cameraman in Yunnan. In 1958 he started his career as a news reporter, film cameraman and director at Kunming Film Studio. His works once won awards from various authorities,

including the Chinese Ministry of Culture and Federations of Literary and Art Circles. However, he put an end to his 35-year career as a reporter in 1993. In 2014, in the hope of leaving a video reference to next generations, Tian compiled an electronic book--*Pictures Collection of Yunnan Culture and Land* with photos and films he shot in Yunnan in the past 50 years.

In 1949 when People's Republic of China was founded, 15-year-old Tian was an apprentice at a photo studio in Kunming. In the opinion of most people at that time, to become a watchmaker and cameraman was a good choice for career, so did Tian. "(Watchmakers and cameramen are) educated and respectable," Tian frankly admitted. He had no idea about "reporter" when he was an apprentice, and he, from an ordinary family, only hoped to have a better life by mastering photography. In 1950, the Korean War broke out. Wei Wei, a famous journalist, went to North Korea with the Chinese People's Volunteer Army and later published a series of works including *Who Is the Most Lovable*. His works had an overwhelming influence over Tian.

In 1950s, Tian always visited Baoshan for business and therefore learned much about the history of anti-Japanese war in West Yunnan.

Tian said, "At that time few people knew about that war, and I was deeply shocked when being told, so I started to pay attention to it." He added, "I have been to Songshan Mountains for three times, and I took a picture of a pine there. This pine is the only one left after Songshan Battle, so you can imagine how bloody the battle was."

Tian picked up two photos in particular and said, "Do you know what these are?" One photo is about some foreigners standing in front of a boarding gate of a plane, and the other is about a flying cargo plane.

"Flying Tiger," our reporter answered.

"This is China National Aviation Corporation(CNAC). As for the Hump, now people only know the Flying Tiger and have no idea about CNAC. In fact, during the World War II, CNAC also contributed much to the victory and delivered many cargoes. Its staff worked 16 hours everyday and flew between Kunming and India at the risk of being attacked by Japanese, and many of them died," said Tian. In order to seek the truth of history, he referred to many documents and reports. And he added, "As a reporter, I am obligated to leave my photos and films shot in the past 50 years to our children, so I make a video about stories of anti-Japanese

war in West Yunnan and present it to history institutes and archives authorities. My works are nearly selected as the teaching materials for college students."

Besides the anti-Japanese war in West Yunnan, Tian has many other works to record the history of important events, such as *The Fuxian Lake in Yunnan, China*, and *Mosuo People near the Lugu Lake*. He even remembered his first camera and the exciting moment of touching a top-class one. However, Tian was more proud of "being on the spot". He added, "I am very proud to be a reporter, and I have done my best to be a best reporter."

Though retired from the post as a reporter, Tian cannot live without a camera. Since 1993 when he retired from Yunnan Nationality Film Studio, he have visited many places, including Vietnam, Myanmar and Laos that share borders with Yunnan, even the Golden Triangle, as well as South Korea and Japan. "Japan and South Korea have profound historical ties with China, and after my retirement I went to Japan to film its Chinese-style architectures, and took pictures of Korean Demilitarized Zone." Tian also hoped to have his own website and microblog, and make this 50-year history widely seen and known.

## Xinzhi Chinese Bookstore Opened in Kathmandu

By Yang Yan

The Chinese Bookstore of Xinzhi Books was open to readers in Kathmandu, capital of Nepal, in November.

As the largest Chinese bookshop in Nepal, this Bookstore has a business area of 700 sq meters and sells 11 categories of products, including educational books, foreign books, social sciences books, economics books, art and literature books, classics books, children's books, videos, entertainment books, science books and stationery commodities. Among them, Nepalese and modern Chinese books are the best sellers, and such books as *Cultural Ties Between Nepal and China*, and *Xi Jinping: The Governance of China* are considerably popular. The Bookstore also offers Chinese souvenirs and sports goods, such as tea set, ball, Chinese go and schoolbag.

It is said that the Bookstore is now seeking collaboration with local

authorities and sectors of culture and education for joint activities, such as cultural exchange, promotion for publication, cultural training, international study and travel consultancy. On the opening day, the Bookstore also signed a cooperative agreement with China Radio International to co-host such cultural activities as Chinese Classroom.



## Jianchuan Bai Ballad Listed as National Heritage

By Qin Menglin



The State Council of China released the 4<sup>th</sup> Representative List of National Intangible Cultural Heritage Projects, and Jianchuan Bai Ballad was included. It is the first traditional Yunnan music to be listed as a national intangible heritage item.

Jianchuan is home to Bai Ballad which dates back to over 1,000 years ago and is popular among the Bai people, especially those living in Jianchuan County, Eryuan County,

and Tongdian and Jinding in Lanping County, as well as Jiuhe in Lijiang City.



# Yunnan's First Hilton Opened in Lijiang

By Zu Hongbing

Hilton Garden Inn Lijiang, jointly invested by Yunnan Shili Group and Hilton Worldwide, was open to guests on December 6. This Inn is the second one of its kind in Greater China and the first Hilton hotel in Yunnan.

With easy accessibility, Hilton Garden Inn Lijiang is close to Old Town of Lijiang and 33 kilometers from Lijiang Airport. It boasts Lijiang's local features, such as local cuisine and menu in Dongba characters. This Inn also provides Hilton's unique services and one can sleep deep, eat well, work smart, stay fit and treat yourself in the Inn.

As one of the most renowned hospitality companies in the world, Hilton Worldwide is proud of its 95-year history and has many brands to fit every lifestyle and occasion, such as focused service, luxury hotel, full service and vacation. Yunnan Shili Group was founded in 2000 and involves in various business fields, including property development, hospitality and automobile sales. Hilton Garden Inn Lijiang, a joint investment project by Hilton Worldwide and Yunnan Shili Group, shall complete the hospitality brands in Lijiang and help improve the hospitality industry in Yunnan at large. It is reported that Hilton Dali and Hilton Kunming will open in 2015 and 2016 respectively.



## West Lake in Eryuan: A Paradise for Birdwatchers in Winter

By Qin Menglin

In early winter, the West Lake, a national wetland park located in Eryuan County, Dali Bai Prefecture, turns itself into a paradise for tens of thousand of migrant birds. They sport in reeds and grasses and enjoy the sunshine. Local farmers go out at leisure and paddle a boat to the islets scattering on the lake for farming. Every scene is amazing, just like a dream.

With a catchment area of 119 sq kilometers, the West Lake measures 4.7 sq

kilometers in area and 10.3 kilometers in circumference. It boasts a unique diversity in eco-system, with natural and man-made environment complementing each other. Here various landscapes combine together, including forest, village, farmland, marsh, water and islet. Geothermal hot spring, ethnic customs, culture, fishermen's village and backwater merge into a panorama of this paradise.

Six villages and seven islets scatter on the lake, forming a picturesque landscape with villages and lake mixing together. The West Lake is in the headwater area

of the Erhai Lake and belongs to the Lancang River system. It is a faulted plateau lake and serves as an important defense of ecological safety for Dali and its surrounding regions. The West Lake is the only habitat of rare Purple Swamp-hen in Yunnan and China's most important habitat of this bird with the largest number. Moreover, it is a major place for migrant birds to rest and feed.

Visitors to the West Lake can sojourn in local hostels, where they are simply exposed to the landscapes of endless farmland and the wetland, as well as

various species of migrant birds. And local cuisine deserves a taste, such as stewed fish in spicy-sour source, fried cheese and various preserved plums. Travelers can also enjoy a hot-spring bath at nearby spas and guesthouses.



Photo by Zhang Jihua

## Yanjin Chicken: An Excellent Yunnan Cuisine

By Zu Hongbing

Yanjin is a county under the jurisdiction of Zhaotong City and borders Sichuan Province. Its unique location has helped foster exclusive local cuisine, and one of its highlights is Yanjin chicken.

Yanjin chicken can be prepared in over 10 ways, including stewing, steaming in pot, firing, boiling and braising. When stewing the chicken, Yanjin locals prefer to add gastrodia elata, sweet grass and ham. The chicken is left to simmer, and all flavors of these ingredients mix together and complement each other.

Yanjin chicken dates back a long time. According to unearthed cultural relics, Yanjin locals first kept chickens over 1,700 years ago. And even now Yanjin chicken is still the most popular fowl locally. Thanks to suitable environment, most Yanjin farmers breed chickens in thick forests. In the morning, they feed

chickens with some corns and then drive them into the forests to look for natural food, like grass, insect and fruit; therefore, the chicken is both healthy and delicious.

The locals take Yanjin chicken as the best tonic for body. According to Compendium of Materia Medica, the chicken is good for health, especially curing asthenic diseases.

In Yanjin, there is a famous saying goes that the chicken is a must for holidays, feasts and showing respect, so chicken delicacies are usually served to extend the host's hospitality to guests.



Online Photo

## Laomudeng: China's Most Beautiful Village

By Zu Hongbing

According to the Tourism Administration of Nujiang Lisu Autonomous Prefecture, CBN and around 100 radio stations jointly ran the campaign of "Hand in Hand for Beautiful China 2014: China's Most Beautiful Villages and Towns" in Nanjing, capital of Jiangsu Province, in mid-November. On this event, Nujiang's Laomudeng Village was listed as one of the most beautiful villages in China for its primitive and unsophisticated ethnic culture, majestic natural landscapes, unique ethnic customs and clean environment. Especially it won the award of "Best Cultural Village". Laomudeng Village is situated in Pihe Township, Fugong County, Nujiang Prefecture.

Located on a slope belt in the eastern bank of the Nujiang River, Laomudeng stands between Biluo Snow Mountains and Gaoligong Mountains in east-west, with the Nujiang River flowing southwards across them. Laomudeng boasts green

mountains, clear rivers and picturesque landscapes. Against the backdrop of fast-growing modern economy and society, it still maintains Nu people's unique architectures, featuring stilt, wooden tile, bamboo fence and wood floor. Laomudeng is also the best location to take photos of such landscapes as Nujiang River canyon, Gaoligong Mountains, Huangguan Mountains and Peak Chennault; therefore a photographic base has been set up here by Kunming Photographers Association.

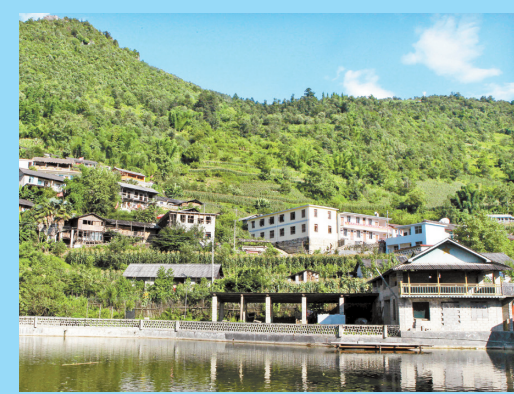


Photo by Liu Jianhua