



## Yunnan and MOC Inviting More Companies to China-South Asia Expo

By Tan Jingchun

Recently, the Chinese Ministry of Commerce (MOC) and Yunnan Provincial Government held a promotion conference in Beijing for the 3<sup>rd</sup> China-South Asia Expo & the 23<sup>rd</sup> China Kunming Import and Export Commodities Fair (known as Kunming Fair), which is expected to be held in Kunming from June 12 to 16, 2015, with India acting as the theme country of the Expo and the rotating presidency of the 10<sup>th</sup> China-South Asia Business Forum.

This year's China-South Asia Expo & Kunming

Fair will seek to "promote all-round cooperation and development of China, South Asia and Southeast Asia", and it will be themed on "amity, sincerity, mutual benefit, inclusiveness and win-win cooperation". In addition to exhibitions, trade negotiations and contract signings, a series of other important activities will also be held, including the 10<sup>th</sup> China-South Asia Business Forum, the 7<sup>th</sup> Greater Mekong Subregion (GMS) Economic Corridor Forum, the 13<sup>th</sup> Introduction of Projects in Southwest China for Chinese Entrepreneurs in ASEAN & the Asia-Pacific Chinese En-

trepreneurs Forum and the 3<sup>rd</sup> China-South Asia Think Tank Forum. This year, the exhibition venue will be the Kunming Dianchi International Conference and Exhibition Centre, which will provide about 6,000 standard booths, doubling the number in the previous year, and offer better services for more enterprises and businesses to demonstrate themselves and facilitate transactions.

According to Li Jiheng, Secretary of Yunnan Provincial Committee of CPC, the past sessions of China-South Asia Expo & Kunming Fair have basically achieved the goal of "build-

ing a platform and achieving win-win", seeing "trade in goods" moving towards "trade in services", "import and export trade" towards "mutual investment" and "offline transactions" towards "online transaction". These are signs that the China-South Asia Expo & Kunming Fair as a platform is showing increasingly important effects in political, economic, diplomatic and cultural terms. Li hoped that foreign ambassadors, commercial counsellors and business representatives present at the promotion conference would continue their support by introducing the Expo & Fair to their

country's industrial and commercial circles and organizing more powerful enterprises to attend the event. Also, he warmly welcomed and invited the world's top 500 enterprises, China's central enterprises, well-known private enterprises and financial institutions to participate in the event. He also expected that the press and reporters would pay more attention and give extensive coverage to publicize and acclaim for the event.

Ambassadors of Afghanistan, Bangladesh, Maldives, Brunei, Israel, Laos, Nepal, Pakistan, the Philippines, Sri Lanka and Viet-

nam and embassy officials of Myanmar, South Africa, India and the Czech Republic delivered speeches at the promotion conference. They agreed that the China-South Asia Expo has gained growing influence in neighbouring countries after the previous two sessions, and the platform has accelerated economic and cultural exchanges between China and Southeast Asian and South Asian countries. They promised that their countries would actively participate in the event in various forms, and they wished that the China-South Asia Expo would be better and better.

## "Love of Dai Drum" Won Silver Award in International Circus Festival



Performance of "Love of Dai Drum" Photo by Yang Yan

By Yang Yan

According to Yunnan Acrobatic Troupe, in the recently concluded Fourth Figueres International Circus Festival in Spain, "Drum Juggling and Balancing with Feet - Love of Dai Drum", an acrobatic show jointly created by Yunnan Acrobatic Troupe and Acrobatic Sub-Troupe of the Banner Performance Troupe, won

the Silver Award. Besides, it also received two Special Jury Awards, namely the Best Performance Award and the Best Uniqueness Award.

The Figueres International Circus Festival is a major international acrobatics event. The 24 entries this year were from 16 circus powers, including Russia, Belarus, North Korea, Ukraine and Cuba.

## All ASEAN Countries and South Asian Countries Accessible by Air from Yunnan by 2017

By Yang Yan

At the 13<sup>th</sup> Routes Asia held in Kunming recently, Zhang Weijian, deputy director of Yunnan Provincial Administration of Civil Aviation Development, disclosed that the capitals of 10 ASEAN countries and 7 South Asian countries will be accessible by air from Yunnan by 2017, and routes to popular tourist cities in these countries will also be opened.

As we learnt, Kunming is at the centre of the Asian 5-hour aviation circle. Bangkok, Vientiane, Luang

Prabang, Mandalay, Chiang Mai, Hanoi, Phnom Penh and many other places in Southeast Asia can be reached within two hours' flight from Kunming, and five hours' flight from Kunming can cover South Asia, Southeast Asia and West Asia. By now, the South Asian and Southeast Asian countries that are not yet connected with Kunming by direct flights are Pakistan, Bhutan, Indonesia, the Philippines, Brunei and East Timor, and efforts are being made to open the relevant routes.

## GPS Helps Record Tracks of Black-headed Gulls



Friendship between Human and Black-headed Gulls in Kunming Photo by Zhang Tong

By Liu Ziyu

Black-headed gulls wearing GPS devices were released for the third time at Dianchi Lake, Kunming recently, which is a part of the public welfare and exploring activity "Where do black-headed gulls go?" On the same day, a documentary entitled "A Date of 30 Years" also started shooting.

Since last December, 2 groups of black-headed gulls wearing GPS devices have been released. During the past 3 months, these devices have sent back more than 12,000 pieces of information which helped researchers figure out problems concerning habitats, routes and habits of black-headed gulls. This

time 20 black-headed gulls were released. They will start their journey back to Siberia with other gulls in late March. By then, researchers will track their routes and final habitats via GPS devices and it is hoped that information thus collected will contribute to better understanding as well as scientific and effective protection of gulls.

By now, black-headed gulls have wintered in Kunming for three decades. According to Wang Dong, director of "A Date of 30 Years", the documentary will include two episodes, with one focusing on human-gull friendship in the past 30 years and the other exploring collected information and scientific and research results.

## Yunnan's First Fertilizer Train Bounded for Vietnam

By Hu Xiaorong

The other day, No. 1212 freight train, a train carrying fertilizer, passed through the railway bridge on the Nanxi River in Hekou County for the first time of this year, marking the largest international multimodal shipment this year on the century-old narrow gauge Yunnan-Vietnam Railway.

Recently, it is right in the middle of spring sowing in Vietnam and a lot of fertilizer is required by farmers. As was learnt, the first batch of shipment would involve more than 12,000 tons, of which 360 tons would be transported from China to Vietnam every day recently. With the Mengzi-Hekou Railway going into operation on December 1, 2014, Hekou port is accessible by both narrow gauge and standard gauge railways, which promoted the China-Vietnam border trade.

## Pu'er Rice Protein Producer Gained Green Channel Access to the US Market

By Yu Hong

According to Yunnan Entry-Exit Inspection and Quarantine Bureau, the rice protein products of Pu'er Yongji Biotechnology Co., Ltd. have obtained the Green Channel access to the US market. The company submitted the Green Channel access application to the US Food and Drug Administration (FDA) for its rice protein products in December 2014. Then on January 21, 2015, the application was approved by the FDA, who has included the rice protein product exported by Pu'er Yongji in the Green Channel list on its official website.

In recent years, Pu'er Yongji Biotechnology Co., Ltd. has established a sound quality assurance system. Through management and technology innovation, it has been continuously expanding the market. Its rice protein products are mainly exported to developed countries or regions, such as the United States, European Union, Australia and Japan.



Children are flying their paper planes which symbolize their dreams during the launching ceremony of "Cheering-up" program. Photo by Zu Hongbing

## DHL Cheers up Students in Quake-hit Ludian County

By Zu Hongbing

DHL joined hands with China Foundation for Poverty Alleviation (CFPA) in launching a "Cheering-up" program on March 13 in Quelu Primary School, Northeast Yunnan's Ludian County where a 6.5-magnitude earthquake occurred

on August 3, 2014.

It is said that this is the second time for DHL to launch the "Cheering-up" program in quake-hit areas. Last time, it was in Ya'an city of Sichuan province. The program includes construction of "Future Space" classrooms and "Cheering-up" courses. In con-

structing "Future Space" classrooms, DHL aims to tackle problems as a result of uneven distribution of educational resources between big cities and quake-hit areas, while providing quake-hit schools with multi-media equipments, book corners and sport bags. Besides, DHL has

customized 3 kinds of "Cheering-up" courses for children: growing up in playing sports, learning in joy and living in safety. By holding activities such as theme games, sports and performances, DHL hopes to recognize and stimulate children's potentialities so as to cultivate their

positive minds including constructive communication, self-esteem, set-back resistance, teamwork and mutual trust.

As was learnt, DHL is a leading global express mail service provider and its "Cheering-up" program covers 32 primary schools in Ludian County.

## A Water Lily Flower Blooming in Spring City

By Zhang Ruogu

"In 2010, when I first came to Yunnan with Prime Minister of Bangladesh, I immediately fell in love with Kunming. I told myself, if Bangladesh sets up its consulate general in Kunming, I must come here," said Ms. Shahnaz Gazi, Consul General of Bangladesh in Kunming.

The establishment of the Bangladesh Consul General not only has made it more convenient for Kunming people to apply for the Bangladesh visa but also has provided a new channel for

Yunnan and Bangladeshi enterprises to obtain information and communicate with each other. In recent years, with increasingly close economic ties between Kunming and Bangladesh, a lot of Bangladeshi companies have invested in Yunnan and more and more Kunming people have visited Bangladesh for studies and sightseeing. The direct flights between Kunming and Dhaka are always fully booked.

Although she has been in Yunnan for just over a

year, Ms. Gazi has visited a lot of places in Yunnan, which have given her deep impressions. She hopes that this beautiful place will contribute even more to the future China-Bangladesh ties, especially those between Bangladesh and Yunnan.

"I love flowers, and Kunming is a city of blooming flowers. I love every kind of flower in Yunnan," said Ms. Gazi at the "I Have a Date with Yunnan - 2015 Consul General Spring Festival Musical Storytelling

Session". In the Chinese culture, women are often associated with various flowers. Some people think that Ms. Gazi is as romantic and gentle as an early spring cherry blossom; others think that she is as quiet and elegant as a winter magnolia blossom. However, Ms. Gazi prefers to liken herself to a water lily flower, not only because it is the national flower of Bangladesh but also because it quietly grows and blooms in the water in both Bangladesh and Yunnan.

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