

# BEAUTIFUL YUNNAN

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# Sri Lanka Sending a Delegation to China-South Asia Expo

By Long Zhou

According to Yunnan Business Representative Office in Sri Lanka, Sri Lanka Export Development Board is going to send a delegation to this year's China-South Asia Expo.

Director of Sri Lanka Export Development Board said, with the demand for Sri Lankan products increasing year by year at the China-South Asia Expo, this trade show has

become one of the four major annual trade activities between the China and Sri Lanka. This year, Sri Lanka expects to set up more than 100 booths to exhibit its general merchandise and showcase its export, tourism and investment enterprises. In 2013, the Chinese goods imported into Sri Lanka amounted to \$ 3 billion, or 17 percent of its total imports, ranking China as the second largest import partner of Sri Lanka

#### Kunming Airport to Introduce Independent Operation on Parallel Runways

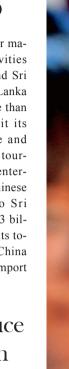


By Yuan Haiyi

Starting 10:00 am, April 7, Kunming Changshui International Airport began to introduce independent operation on parallel runways. In other words, aircrafts will be able to take off and land on two runways independently. The airport will be the first of its kind in southwest China to implement this operating mode.

The independent operation on parallel runways is a more

advanced and more efficient operating mode. Traditionally, aircrafts cannot take off and land on the same runway, and two flights cannot take off or land at one airport simultaneously. With the new operating mode, two runways can independently handle takeoffs and landings of aircrafts, i.e. the two runways can be considered as two single-runway airports, and two aircrafts can take off or land on the two runways simultaneously.



# China-South Asia Expo, An Opportunity to Make Some Friends

By Zhang Ruogu

Business, cooperation, information, friends... From the initial "South Asia Pavilion" of Kunming Import and Export Commodities Fair to "South Asian Countries Commodity Fair" to the China-South Asia Expo, a multifaceted exhibition is gradually taking shape. After having been held successfully for two sessions, the China-South Asia Expo is becoming an important platform for promoting mutual understanding, exchanges and cooperation between China and South Asian countries

The South Asian business people love the China-

Bangladesh. Speaking of

strengthening the bilateral

cooperation and exchanges

between the two countries,

Anxu said, "A lot of other

Bangladeshi students are

also studying in China.

They learn not only Man-

darin but also study the Chinese culture. Whether we return home or stay in

China after graduation, we

can do many things for the

exchanges between the two

countries. In March, for example, we showcased

the Bangladeshi clothing

and folk customs at the

international cultural ex-

hibitions organised by our

Bangladesh is a tropical

country that is humid and

rainy all year round, while

China has four distinct

seasons. Anxu did not

quite enjoy his first winter

in China, but now he has

fallen in love with every-

thing here. He has made

a lot of friends here, with

whom he travels around

China during holidays. It

is an important part of his

"China Dream" to expe-

rience the folk cultures

and customs in different

places of China. We wish

he can achieve his dream

soon.(Source:CRI Online)

school."

South Asia Expo partly because it is open to all trades and industries and is more suitable for them to partake in. To some extent, the China-South Asia Expo is a geographically-oriented trade show which offers small businesses and enterprises from South Asia an opportunity to make their presence felt in the Chinese market. "The China-South Asia Expo is a high-profile trade show capable of attracting really competent business people, which explains our liking of it," a Pakistani businessperson said during last year's

Some South Asian businessmen were talking together during last year's China-South Asia Expo.

In addition to the exhibition, a series of gradually institutionalized events have expanded the space for exchanges and cooperation between China and South Asia. The China-South Asia Economic and Trade Senior Officials Forum, the China-South Asia Business Forum, the China-South Asia Think-Tank Forum... Themed on facilitation of investment and trade, cooperation in key industries, infrastructure construction and cultural exchanges, these events, each in their own way, are promoting the mutual trust and deepening the cooperation between the political, business and academic societies of China and South Asian countries. Last year, the China-South

Asia Ministerial Meeting on Science and Technology, the Meeting of China-Bangladesh Joint Economic Commission and the Meeting of China-Sri Lanka Joint Economic Commission were specially held during the 2<sup>nd</sup> China-South Asia Expo, indicating that the value of the China-South Asia Expo as a public service platform has been widely recognised.

At first, people curiously came to the China-South Asia Expo in search of exotic things from the South Asia. As time passed, they got to know each other, became friends and gathered every year to share friendship, joy, wealth and dreams of mutual benefit

and common development. In the past, according to the Sri Lankan tea merchant Anura, few of his countrymen knew about Kunming, but now the China-South Asia Expo is attracting more and more Sri Lankan merchants to Kunming. Also, as tourism exchanges and cooperation between the two countries increase, a growing number of Kunmingers are travelling Sri Lanka, bringing Kunming into the awareness of more Sri Lankans.

With the 3<sup>rd</sup> China-South Asia Expo around the corner, we have every reason to believe that this year's China-South Asia Expo will be more exciting.

**3.48** Million passengers went through Ruili Port in the 1st Quarter By Yuan Haiyi

As of March 31, according to the latest statistics provided by Ruili border check points, 3,480,000 passengers and 567,000 vehicles have gone through Ruili port in the 1st quarter, with the number of passengers basically flat and that of vehicles up by 5.4 percent compared to last year.

Ruili port is located on the China-Myanmar border. With the implementation of the "One Belt and One Road" initiative, the building of Yunnan into a pivot of China's opening-up to South and Southeast Asia, and the construction of Ruili National Key Development and Opening-up Experimental Zone, Ruili port has become an important gateway for China's opening up to South and Southeast Asia as well as the pivot of an international thoroughfare. These factors have also contributed to the rapid economic development and the increasing flow of passengers and goods of the port.

1 st City

Ruili China-Myanmar Currency Exchange Centre Established

**B**y Ma Jimin

With the recent establishment of Ruili China-Myanmar Currency Exchange Centre, Ruili has become the first city in China to be officially engaged in the Myanmar Kyat trading. Also on its launch day, the Centre conferred the plates to its four foreign currency exchange member units, namely Ruili Datong, Ruili Taili, Yunnan Yameng and Tianjin Bohai Transforex.

After its establishment, the

Centre will integrate the four foreign currency exchange institutions to form an orderly China-Myanmar currency exchange rate mechanism and effectively promote the cross-border financial development; it will also issue the regional intermediate guide price for the China-Myanmar currency exchange and improve the currency swap and transport ability, so as to play a positive role in building a "safe, orderly and standardised" RMB-Kyat exchange market.

#### **80** Brands Yunnan Identified Time-Hon-

oured Brands

**By Yang Hongchuan** 

The other day, the product brands of 12 companies such as Kunming Cable Group Co., Ltd. and Heqing Ganjiu Co., Ltd. were recognized as the third batch of Yunnan Time-Honoured Brands, bringing the number of bearers of

this honorary title to 80.

Yunnan Time-Honoured Brands are the quintessence of Yunnan's business and handicrafts over hundreds of years, representing the spirit of Yunnan merchants and cultural characteristics of Yunnan. Featuring regional cultural identity, distinctive historical traces and unique processes and business modes, Yunnan Time-Honoured Brands cover company names, products, techniques, services and products that have won good reputations through long-term operations.

## YDPG Deepens Cooperation with Lao Media



Mr. Xu Tiyi (first from the left) is talking with Head of the Central Publicity Department of Lao People's Revolutionary Party

By Li Hongfeng

At the invitation of Laos's Pasaxon (The People) Newspaper, the Yunnan Daily Press Group(YDPG) delegation visited Vientiane from March 23 to 26.

In Laos, the delegation visited Pasaxon (The People) and Vientiane Times (a highly influential local English-language newspaper). The delegation also paid respects to Minister and Deputy Minister of Lao PDR Ministry of Information, Culture and Tourism as well as Minister of the Lao

People's Revolutionary Party Central Publicity Department.

During discussions with Laos's media and their authorities, Mr. Xu Tiyi, head of the delegation and president of Yunnan Daily Press Group, introduced how Yunnan is actively serving and involving itself in China's "One Belt and One Road" initiative and building itself into a pivot of China's opening-up to South and Southeast Asia, and how Yunnan Daily Press Group is deepening cooperation with Cambodia, Indonesia, Myanmar, Bangladesh and other

countries in the areas of newspapers, websites and new media. He also made a series of cooperation proposals, mainly including opening a "China Yunnan" page in Laos's Pasaxon (The People) and joining Laos's mainstream media in running a new Chinese newspaper, building a multilingual international new media communication plat-

Southeast and South Asian

Head of the Central Publicity Department of Lao People's Revolutionary Party,

nan-Laos new media alliance.

form and establishing a Yun-

the delegation and believed that the "One Belt and One Road" initiative and Yunnan becoming a pivot of China's opening-up to South and Southeast Asia would bring new opportunities for the Laos-Yunnan media cooperation. Bosengkham Vongdara, Minister of Lao PDR Ministry of Information, Culture and Tourism promised to urge concerned parties on the Laotian side to hold discussions as soon as possible and facilitate in-depth cooperation between

both sides.

Photo by Li Hongfeng

spoke highly of the visit by

## Anxu's "China Dream"

By Cao Yanhua

China's continuously deepening reform and opening up has attracted many foreigners that are looking forward to achieve their own "China dream" some day. Anxu, a student from Bangladesh, is one of

Anxu in Chinese traditional costume

Anxu, or Asif Iqbal, graduated from the University of Dhaka, Bangladesh. In 2013, he came to China as a master's degree candidate of "comparative literature" at the Beijing Language and Culture

University. When asked about the reason of coming to China, Anxu said, "When I was a sophomore, I came into contact with the Chinese literature, and I was fascinated with the Chinese history and culture. Then I started to learn Mandarin in the hope of securing the Chinese government scholarship and studying in China some day. Now, my dream has come true."

This year marks the fortieth anniversary of the establishment of diplomatic

**CRI Online Photo** 

ties between China and