



Monday December 28, 2015

BELT AND ROAD

China · Yunnan, English news special launched in Bangkok



H.E. Vira Rojpojchanarat (left 6), Mr. Wu Zhiwu (left 5), Mr. Pana Janviroj (right 5), Mr. Tian Jing (left 4) presented the launching ceremony. **Photo by the Nation**

By Liu Yanqin

On the 15th of December 2015, *China · Yunnan*, an English news special jointly published by Yunnan Daily Press Group (YDPG) and The Nation, is launched in Bangkok. This marks a new step forward between YDPG and the leading media in Thailand.

Presided over the launching ceremony were H.E. Vira Rojpojchanarat, Cultural Minister of the Kingdom of Thailand, Mr. Wu Zhiwu, Minister-Counselor of Chinese Embassy in the Kingdom of Thailand, Mr. Pana Janviroj, President of The Nation, and Mr. Tian Jing, Deputy Editor-in-Chief of Yunnan Daily Press Group. To meet the information demand in increasing economic and

cultural exchanges between China and Thailand and to increase knowledge about Yunnan to the Thai public, and to promote cooperation and friendship between the two sides, YDPG and the Nation agreed to deepen cooperation and signed an agreement on news and information exchanges.

“We could say that the cooperation is long overdue since Yunnan is an adjacent neighbor of Thailand and there have been coming and going of the two peoples over the centuries,” said Pana Janviroj, President of the Nation.

Speaking at the event, Mr Tianjing, deputy editor-in-chief of YDPG, said an estimated 500,000 Thais visit Yunnan each year, while 900,000 Yunnanese travel to Thailand. Building on the print

agreement, the two media can play an even more important role.

According to the media agreement, YDPG shall published *China · Yunnan*, an English news special, on The Nation twice every fortnight in 2016.

China · Yunnan aims to report the rapid development taking place in Yunnan which would be of interest to Thai public, as well as lifestyle trends, the environment. Yunnan wants to excel its relationship with neighboring countries—Thailand, Myanmar, Laos and Vietnam. Special focus will be given to travel and tourism, trade and investment as well as business exchanges.

YDPG and the Nation will also work on establishing a new media platform, China(Yunnan)—Thailand New media Alliance

which consists of the influential new-media and media groups in Yunnan and Thailand. Other media in both territories will be invited to join this initiative in sharing information, exchanging links of commercials and promoting each other's news reports.

YDPG already has active cooperation with media in South and Southeast Asian countries. Since 1995, YDPG has started to publish overseas news pages. So far until now, YDPG has twelve overseas news specials through cooperation with media in Bangladesh, Cambodia, Indonesia, Laos, Malaysia, Myanmar and Thailand as well as the U.S.



IN THE NEWS

Yunnan's first bonded logistics centre approved

By Wang Jing

Foreign trade enterprises in Yunnan will soon enjoy bonded services, the province's first of its kind, following the authorities' approval this week.

Kunming High-tech District Bonded Logistics Centre, covering an area of 0.028 square kilometres, is the core part of the China-Asean Bonded Trade Industrial Park.

Integrating basic functions such as import, export, carry-over and transit trade, it not only meets emerging

trade warehousing and logistics needs such as bonded commodity display and cross-border e-commerce, but also provides bonded warehousing service for fruits, vegetables, wood and other products from Southeast Asia and South Asia. It is of great significance to Yunnan's integration into the Belt and Road Initiative.

The centre started construction in July 2012 and involved a total investment of 1.08 billion yuan. It has been completed and will be put into use soon.

CHARACTER

Art exhibition held in honor of Yang Shanzhou

By Wang Shixue

One-month art exhibition featuring paintings, photography and calligraphy was held yesterday in Yunnan Library in Kunming to honor Yang Shanzhou, a green activist in Yunnan.

Since July, a total of 300 artistic pieces have been collected from artists around China. Through careful evaluation by experts, more than 100 pieces were selected for the exhibition which aims to showcase his life-time story of the

environmentalist.

At the exhibition, friends and colleagues of Yang watched the exhibition attentively. When they came across the old photos, they pointing to their own images in the picture and remembering the old days with emotion.

Yang was an Yunnan native who, after his retirement, devoted 22 years to planting 3,700 hectare of trees in his hometown until he passed away in 2010. He presented his 300-million RMB forest asset to the country in 2009.

FIVE DEVELOPMENT CONCEPTS

■ China's "13th Five-Year Plan" objectives cannot be achieved without pragmatic cooperation outside of China, and the implementation of the "13th Five-Year Plan" will bring more opportunities for co-development. In order to better understand how Yunnan will implement these five development concepts, as well as the difficulties and priorities in the process for overseas readers, we are devoting space to three special columns, namely: "Five Development Concepts – Voice of Yunnan," "Five Development Concepts – Stories of Yunnan" and "Five Development Concepts – Practice of Yunnan". In this article, "Five Development Concepts – Yunnan Innovation Stories" will be introduced.

Kunming Pharmaceutical Group: Innovation drives development

Since the 1980s, the Coartem series of KPC Pharmaceuticals have become the world's leading anti-malarial drugs, and the medicine is mainly exported to South America, Africa and the South Pacific, saving millions of lives in developing countries and creating numerous miracles of life.

Based on Artemisia annua, Panax, Gastrodia elata and other Chinese medicinal materials, these bio-pharmaceutical products made by KPC Pharmaceuticals have outperformed industry peers. A report by the Group shows that in the first three quarters of 2015, KPC Pharmaceuticals achieved net profit of 311 million yuan, a year-on-year increase of 58.76 percent. According to its development strategy, KPC Pharmaceuticals aims to achieve operating income of ten billion yuan and net profit of one billion yuan by 2019.

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The Fifth Plenary Session of 18th CPC Central Committee defined the concepts of innovative, coordinated, green, open and shared economic development. The five development concepts are the concentrated embodiment of China's development ideas, development direction and development focus in the "13th Five-Year Plan" period.”

“Since our inception 60 years ago, KPC Pharmaceuticals has given priority to research and development. We focus on research, development and upgrading, and we will seek multi-point development with a global perspective,” said Dai Xiaochang, president of Kunming Pharmaceutical Group. “We will seek a global presence and develop new bio-medicine with Kunming Baker Norton Pharmaceutical Co., Ltd. as a chemical medicine prepara-

tion production and marketing platform for the international market, using the ‘sugar needle capsule’ project of the US Rani Therapeutics as a starting point. Our liquorice project base in Uzbekistan will go into trial operation in the second half of 2015, and our production base in Ethiopia will also complete site selection, planning and design in the second half of this year,” he added.

“Innovation is the source of development. Without innovative

thinking, there could not be innovative behaviours, innovative models, innovative work or innovative plans,” Dai Xiaochang continued. With the recent wave of changes in biopharmaceuticals, mobile medical services, pharmaceutical e-commerce, wearable devices and other emerging industries, he believes that the pharmaceutical industry has ushered in a new round of opportunities for revolutionary development. “For KPC Pharmaceuticals, we should take the initiative to seek changes and always be first. Then we will naturally achieve business development.”

Innovation has brought vitality for Yunnan's pharmaceutical industry. In the first three quarters of this year, Yunnan Baiyao, KPC Pharmaceuticals, Yixintang, Longin Pharmaceutical and other listed pharmaceutical companies have together achieved net profits of over one billion yuan.

BUSINESS

Alibaba Kunming Industrial Zone launched

By Zhang Yanqun

The “Alibaba Kunming Industrial Zone E-Commerce Platform Project Cooperation Agreement” was recently signed in Kunming between Kunming Municipal Government and Alibaba Group.

Unlike Tmall.com and Taobao.com, Alibaba Industrial Zone is a sub-site focusing on B2B business in the advantageous and featured industries of different regions. Kunming and Alibaba have deepened cooperation following the establishment of the

Kunming station of “1688 Sourcing Platform for Imports”. The Agreement means Kunming has officially become a strategic partner of Alibaba in the field of local featured industries.

With Alibaba providing the platform and information and the local third-party operator providing logistics and warehousing services, traditional economy and e-commerce will be integrated to form an industrial cluster featuring the characteristics of Kunming, and bringing local products to the entire country.

RAILWAY

China, Thailand launch railway project

Thailand and China launched a railway project on Saturday, marking the beginning of bilateral cooperation to develop Thailand's first standard-gauge double-track railway line.

A launching ceremony was held at Chiang Rak Noi Station in central Thailand's Ayutthaya province, where the future Operations Control Center of the railway project

will be located.

The two sides are collaborating in building a medium-speed railway line, using 1.435-meter standard gauge with trains operating at top speeds of 160-180 kilometers per hour.

The 845-kilometer line will link the Thai capital Bangkok with the northeastern city of Nong Khai near the Laos.

EXPO

Kunming to hold China International Financial Industry Expo next January

By Li Chenghan

At a recent press conference of the China (Kunming) International Financial Industry Expo announced that 2016 China International Financial Industry Expo will be held at Kunming International Convention and Exhibition Centre from January 15 to 17, 2016.

The Expo will be the

first financial event to be held in Yunnan, during which the Organising Committee will stage a variety of activities, including a 10,000-people crowd-funding assembly, a dancing assembly, a variety show, the Financial Planning and Risk Control Forum, the SME Development and Listing Forum, the Transformation of Traditional Enterprises and Integration of

Real Economy with Capital Forum and the Internet Plus Forum. It is designed to boost “entrepreneurship and innovation by the general public,” and promote regional economic development, integration of exhibitions, finance and real economy, development of Internet banking, multi-channel cooperation between financial institutions and enterprises and

general participation in the financial industry.

Meanwhile, the Expo will assemble domestic and foreign financial institutions, financial business associations and entity enterprise associations.

The Expo will also bring new vitality for the innovation and sustainable development of the financial industry in China and Southeast Asia.

AIR ROUTE

Kunming-Sihanoukville international route opens

By Wang Shujuan

Lucky Air held the opening ceremony of the Kunming-Sihanoukville (Cambodia) route at the departure hall of Kunming Changshui International Airport recently

Mr. Sao Khoradin, Cambodian Consul General in Kunming, said at the ceremony that Lucky Air's Kunming-Sihanoukville route will promote economic and cultural exchanges between Cambodia and Yunnan Province, especially regarding tourism

exchanges and cooperation. He hoped that the route will take more Chinese tourists to the award-winning beaches of Sihanoukville and more Cambodian tourists to Yunnan.

A Boeing 737-800 will make the flight on Thursdays and Sundays. The opening of the route has brought aviation and tourism cooperation between Yunnan and Cambodia to a new stage and has enriched the aviation network connecting Kunming with South and Southeast Asia.

TOURISM

Yunnan Tourism promising great business opportunities

By Chu Donghua

Three-day 2015 China International Travel Mart was successfully concluded in Kunming recently. As Asia's largest professional travel fair, it provided an opportunity to exchange information and generate new ideas as well as kindling a passion for innovation and entrepreneurship and enhancing confidence in tourism diplomacy.

"In the next five years, the countries along the 'Belt and Road' are expecting 150 million Chinese tourists spending of over 200 billion US dollars," said Li Jinzao, director of the China National Tourism Administration. His speech greatly inspired travel agents at home and abroad.

Attendees also went to Xishuangbanna to participate the "Travel + Internet" summit forum. This is the first time

the China International Travel Mart set up a sub-venue outside Kunming, assembling nearly 300 guests. At the "Travel + Internet" summit forum in Xishuangbanna, the guests saw more clearly the prospects depicted by Li Jinzao.

"It will significantly promote tourism diplomacy to build Yunnan into a self-driving friendly tourist destination. Yunnan can collaborate with GMS countries in opening

a golden transnational self-driving tourism route," said Li Keqi, founder and CEO of Shanghai-based iDriver Media.

India was the guest of honour country at this year's International Travel Mart. On the opening day, Indian Minister of Tourism and Culture, Mahesh Sharma, was busy from morning till night. His schedule was fully packed as he made every effort to promote "Incredible India." Statistics show that in 2014, around 170,000 Chinese tourists visited India and 710,000 Indian tourists visited China. In 2015 and 2016, the two countries will take turns to promote "Year of Tourism," and a series of promotional events will activate the vitality of the China-India market, which has a combined population of 2.5 billion.

The implementation of the "Belt and Road" initiative is bringing great business opportunities for regional cooperation in tourism and

has generated a host of new ideas.

From 2010 to 2014, Yunnan Province achieved an average annual growth of 12.7 percent for overseas tourists. The number of inbound tourists to Yunnan ranked ninth in the country. In its tourist information big data platform, Yunnan has released smart travel guides for 35 A-rated scenic areas, while Yunnan Tourism WeChat account has got over 100,000 fans.

China has become the largest outbound tourism country and the fourth largest inbound tourism recipient country. It boasts the largest domestic tourism market in the world. In 2014, China contributed 13 percent of turnover to the global tourism market. The China International Travel Mart, as the largest professional travel fair in Asia, provided an efficient platform for countries and regions to showcase their tourism resources and promote tourism cooperation.

"Amazing Yunnan - Shangri-La" cultural events launched in London

By Yang Zhi Hui

A series of cultural events called "Amazing Yunnan - Shangri-La" were unveiled at the Shangri-La Hotel in London.

Yunnan has forged an indissoluble bond with the UK. More than 80 years ago, the British writer James Hilton depicted an oasis of peace and a paradise on earth called Shangri-La in his novel "Lost Horizon". Many people have tried to find this magical and fantastic place. Half a century ago, people finally decided that it must be Diqing plateau straddling Yunnan, Tibet and Sichuan. Today, artists from different ethnic groups from Shangri-La came to London, bringing white hada, elegant dances and celestial songs to the hometown of Mr. Hilton to memorize him.

1st China-South Asia Legal Forum kicked off in Kunming

By Yin Ruifeng

The First China-South Asia Legal Forum kicked off in Kunming recently bringing legal exchanges between China and South Asia to a new height.

The diplomatic activities between law circles and legal communities of China and South Asian countries will help to safeguard regional peace and stability, bring about common prosperity, and promote exchanges and cooperation in multiple fields, such as legal research, legal services, information and personnel.

The Forum was attended by 200 experts and scholars from the law circles and legal communities of China, South Asia and Southeast Asian countries. Legal issues concerning policy communication, trade, interconnectivity and non-conventional security cooperation were discussed.

PHOTO NEWS

Over 1,400 black-necked cranes roosting in Zhaotong



By Xie Yi

According to data of the Dashanbao Black-Necked Cranes National Nature Reserve Administration, the number of black-necked cranes wintering in Dahaizi in Dashanbao reached over 1400. This marks a historical record.

CULTURE

Yunnan's beauty shown in stamps

By Lian Huiling
Li Yarong

If you want to know a place, the best shortcut is to see its stamps.

Known as the "Kingdom of Animals and Plants", Yunnan is a big province of stamps. In the eyes of common people, the mysterious of Yunnan showcases its charm through the tiny stamps continually. Through the stamps, many outlanders have known the bamboo house of Dai Nationality, the stone forest as "No. 1 Wonder of the World", Tengchong with volcanoes, and the ancient town Lijiang.

Stamps with Yunnan elements are not only loved in China, but also adored abroad. Romania used

the stone forest scene for their stamps, and in the stamps issued by Laos we have seen Kunming Expo of World Horticulture of 1999, the great seafarer Zheng He has appeared in the stamps of Madagascar, Singapore and Malaysia, and Yunnan's black-necked crane has shown up in the stamps of America...

Since the year 1949, China has issued 50-plus sets of stamps covering the theme of Yunnan, including 153 stamps and 13 types of stamps showing Yunnan elements on full scale. Yunnan-themed stamps have also proved Yunnan is one of the provinces with the most kinds of stamps issued in China.

In September 2010, the special set of 4 stamps entitled "Shangri-

La" was issued, which were named "Ancient Temple in Rosy Clouds", "Green Water and Blue Sky", "Plain Lake with Green Scene" and "Ancient City in Snow" respectively. The stamp patterns originated from 4 scenes, namely, Songzanlin Monastery, Napa Lake, Pudacuo National Park and Dukezong Ancient City.

Because of its profound history and beautiful scenes, Yunnan has become a popularity for stamp design art. After the founding of People's Republic of China, the first complete Yunnan-themed stamp was the set of stamps named "Camellia of Yunnan" issued in 1979, containing 10 stamps and one small sheet. Moreover, in 1963, a sort of butterfly only seen in the

southern mountains of Yunnan flew into the homes of common people through the stamps. This kind of butterfly living in the tropical rain forest of Xishuangbanna Dai Autonomous Prefecture and has a very pretty flower pattern on its body, symbolizing the supernatural magnificence of the colourful Yunnan.

In September 1963, China issued a set of special stamps called "Golden Monkey" on the Class-I national key wild animal for protection. The set contains three stamps. One of them is the picture of a monkey mother scratching for her baby, showing the love of golden monkeys so vividly. Nowadays, the value of this set of stamps have increased by a hundredfold by collectors. In 2000, the

golden monkey appeared again on the stamps becoming one corner of the miniature of "Rare Animals".



Dance of Lahu people, one of Yunnan's indigenous ethnic groups

Photo by Zhang Wenge

COLORFUL YUNNAN

Encounter with a Beautiful Yunnan

By Hu Simei

Dongchuan

Dongchuan (the Red Land) is located in Kunming's northeast. In autumn and winter, some fields on the Red Land are plowed for sowing, while some others are already covered with green seedlings of highland barley, wheat and other crops. When seen from afar, the fields look like lumps of color painted in the sky, giving off magnificent and gorgeous tints. With the naturally red soil, images of passionate colors are created. According to experts, this is the most overwhelming red land other than Rio de

Janeiro, with landscape even more magnificent than the red land in Brazil. Driving an SUV on the red highland, you will experience the pleasure not only from the speed, but also from excitement and passion.

Bingzhongluo

Bingzhongluo, an ancient village with rustic and simple mores, attracts many visitors. It is definitely a good choice to walk through the fields in autumn and appreciate the beautiful scenery.

The natural environment of Bingzhongluo is unique and magnificent. Because of its special geographical conditions, a miraculous scene of two

sunrises and two sunsets in a day can be seen in the south of Bingzhongluo. In the morning of the Winter Solstice every year, the sun rises slowly from behind the Biluo Snow Mountains. After moving in a long and narrow space in the sky for less than two hours, the sun goes down behind the Gongdang Sacred Mountains standing tall and upright in the southwest corner of Bingzhongluo. Half an hour later, the sun starts to shine again from behind the Gongdang Sacred Mountains as if to show its regret. After half an hour, it goes down behind the Gaoligong Mountains to end the miraculous scene of two sunrises and two sunsets in a single day.



Mushroom Mountain

Mushroom Mountain in Shizong is well known for "flowers in spring, mushrooms in summer, leaves in autumn and clouds in winter". It

is special fun to visit the Mushroom Mountain in autumn to enjoy the leaves and to pick wild fruits.

Mushroom Mountain, the highest mountain in Shizong County, is covered with precious and rare trees and exotic grasslands. The scenery here is eye-catching in all seasons and the vegetation is well protected. In addition, the mountain is the largest primitive ecological camp and the highest building cluster of simulation mushrooms in the world. If you visit Mushroom Mountain in autumn, you can take a walk on a winding path when the sun is going down into the horizon. With the afterglow dripping through tree leaves, you will encounter the most beautiful scenery here.



YUNNAN DISCOVERY

The world 's oldest peach pit fossils discovered in Kunming

By Yao Bing

Paleoecology researchers at the Xishuangbanna Tropical Botanical Garden, Chinese Academy of Sciences, recently published a paper in the British journal *Scientific Reports* with the title "Peaches preceded humans: Fossil evidence from SW China," declaring that the world's oldest peach pit fossils

discovered in southwest China advanced the evolution of peaches to 2.6 million years ago. The discovery also provided new evidence for the belief that peaches originated in China.

According to Su Tao, an associate research fellow at the Paleocology Group of Xishuangbanna Tropical Botanical Garden, eight well-preserved peach kernel fossils

were found in August 2010 at a highway construction site near the Northern Kunming Bus Terminal. "Based on scientific determination, the peach fossils date to back about 2.6 million years ago, and the discovery remarkably advances the evolutionary history of peaches," said Su Tao. He told reporters that the oldest peach pit fossils found previously were no more

than 10,000 years old.

"These fossils have provided the latest evidence for the belief that peaches originated in China." Su Tao said that their morphological characteristics are very similar to those of modern peaches, but due to lack of acknowledge of the entire plant morphology, the paleoecology group has temporarily defined the fossilized species as Kunming

peaches.

The paper was jointly written by research fellow Zhou Zhekun along with associate research fellow Su Tao of the Paleocology Group of Xishuangbanna Tropical Botanical Garden, CAS, Pennsylvania State University, Kunming Institute of Botany of CAS and Kunming University of Science and Technology.