



EXCHANGE

16 Kunming football coaches expected to be trained in UK

BY LI CHAO

At the invitation of Tina Redshaw, British Consul-General in Chongqing, a delegation made up of British diplomatic envoys in five Southeast Asian countries visited Kunming.

The delegation met the local media on March 8. This year, as disclosed at the meeting, 16 Kunming football coaches are expected to be trained in Liverpool, UK to improve their professional skills. Hopefully, this will become the first cooperative project between Kunming and Liverpool after the two cities signed a partnership agreement earlier this year.

Recently, the cooperation between Kunming and Liverpool has been substantive progress. Late last month, a friendly and cooperative partnership agreement was signed between the cities, and both parties agreed to deepen cooperation in fields of medical care, life sciences, green energy and

creative industries. "This year, it is proposed that Kunming will select 16 football coaches to be trained in Liverpool and enhance their professional skills," said Tina Redshaw. She is very confident about British football's influence and hopes to facilitate this cooperation project.

"We hope to understand the basis of cooperation with South and Southeast Asian countries—as well as the role that Yunnan plays in the Belt and Road Initiative, and explore the room for cooperation between China and Britain in these markets," said Tina Redshaw. During the visit, the British delegation joined representatives from various Kunming government departments in a round-table meeting. They learned that eleven Yunnan enterprises have made their presence felt in South and Southeast Asian markets for a long time and have made substantial investments and the business is going well.

TOURISM



Yunnan enters a season of flowers when spring comes. Camellia, plum, cherry, cauliflower, tulip, azalea and others blossom. In many places, flower festivals are held to attract tourists such as the Cauliflower Festival in Luoping County and Cherry Flower Festival in Xingping County. This photo above is taken in Yuantong Hill Park, Kunming where cherry flower is in full bloom.
Photo by Yang Zheng

FOREIGNERS IN YUNNAN

"Chinese Mother" in "Myanmar Village"

BY JIA YUNWEI

With increased friendly exchanges between China and Myanmar, more and more Myanmar retailers are gathering in Tengchong County, Yunnan. In recent years, a "Myanmar Village" has gradually come into being 800 meters from the Tengyue Trade City—or "Myanmar Street" as it is often referred to. Many people from Myanmar choose to rent rooms here.

Thirty Myanmar tenants now live at Zhao Xingfa's home. Zhao's rooms are well equipped and managed. His family members are kind and helpful, helping to attract many tenants.

A Myanmar woman named Yiyi and her family are also living at Zhao's home. Yiyi is bright and cheerful in disposition. She always wears a smile while cooking and doing the laundry. She and her husband Mikai have lived in Tengchong for six years. Mikai sells pharmaceuticals in

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The landlady is very nice to us. She often takes care of my son. She let my son and her granddaughter eat breakfast and watch TV together as if he were her own grandson. We call her 'Chinese Mother'."

Yiyi
A Myanmar living in Tengchong

local market to support his family.

It was a market day in Tengchong when I got to Zhao's home. Mikai earned 200 yuan and brought back some beer to celebrate the good business with his family. His four-year-old son and Zhao's six-year-old

granddaughter chased each other around the room happily.

Yiyi said to me: "The landlady is very nice to us. She often takes care of my son. She let my son and her granddaughter eat breakfast and watch TV together as if he were her own grandson. We call her 'Chinese Mother'."

On the first day of Chinese New Year, the "Chinese Mother" and her daughter-in-law spent a whole morning cooking chicken soup. Then, following the local custom in Tengchong, they invited all Myanmar tenants to enjoy the chicken soup rice noodle, so that they could feel the "paukphaw" friendship of ordinary Chinese people.

More than 500 Myanmar people are now living in "Myanmar Village." With their own efforts, many of them adapt to the local life after several months in Tengchong. They learn Chinese, eat Chinese food, wear Chinese clothes and quickly adapt themselves to the Chinese lifestyle.

BUSINESS

Yuanmou vegetable sales soars via internet plus

BY RAO YONG
and LI ZI' EN

Since its first online transaction last year, the Yuanmou E-Commerce Operation Centre has cumulatively sold 18,304 tons of fruit and vegetables, totalling sales of 72.9 million yuan.

Yuanmou County is known as "the home of early winter vegetables". Every year, more than 27,200 acres of early winter vegetables and more than 20,800 acres of grapes, jujubes and other fruits are grown in the county. Over 380,000 tons of vegetables produced here are sold to nearly 200 cities in 25 Chinese provinces, municipalities and autonomous regions as well as EU, Japan, Singapore and other countries and regions.

72.9 million yuan

Last year, the Yuanmou E-Commerce Operation Centre has cumulatively sold 18,304 tons of fruit and vegetables, totalling sales of 72.9 million yuan.

To further broaden sales channels, reduce circulation links, shorten the sales cycle of agricultural products, and effectively solve the issue of "poor vegetable sales and low vegetable prices", Yuanmou County made a bold attempt at the agricultural product sales model of "traditional agriculture + e-commerce." Based on the principle of "government guidance, enterprise orientation, social participation and market operation," the county government provided strong support for the establishment of Yuanmou Agricultural Development and Investment Company. In addition, Yuanmou E-Commerce Operation Centre was set up, integrating the existing vegetable market, agricultural product inspection stations, cold storage packaging facilities, logistics and other resources into online and offline trade platforms. By combining B2B and B2C trading patterns and guiding farmers' online and offline sales, Yuanmou E-Commerce Operation Centre provides farmers, traders and consumers with comprehensive services covering the whole industry chain from the field to the table. These efforts have effectively promoted the agricultural quality and efficiency as well as the transformation and upgrading of the county's modern agriculture with plateau characteristics.

To date, the Yuanmou E-Commerce Operation Centre has established partnerships with eleven wholesale markets in Changsha Mawangdui, Shenzhen HJX and Beijing Xinfadi, and has won over more than 170 customers. Thanks to the fast and convenient online transactions, it now takes 72 hours at most for fresh produce to travel from farmland to medium- and large-sized cities in China.

SCIENCE

YAF scores major agricultural achievements

BY LIU YANQING

At the Yunnan Agricultural Science Innovation and Agricultural Achievements Promotion Conference, Yunnan Academy of Forestry(YAF) presented 11 latest agricultural, scientific and technological achievements.

In recent years, the Yunnan Academy of Forestry has made a series of achievements concerning in-depth research in woody oil plants, ecological management, special resources, and forest conservation. The Cultivation technologies surrounding medicinal raw materials from Yunnan Taxus has achieved fruitful results in terms of species research, resource protection

and industrial development. Currently, ten quality natural Taxus forest zones, and three superior varieties have been identified. A full range of technologies on artificial cultivation of medicinal materials in Yunnan Taxus has been developed. The Academy has also addressed key technical issues regarding improved varietal cultivation, processing and product development of Yunnan's oil tea industry. The Academy also helped to create a series of well-known tea oil brands, foster a number of national and provincial leading businesses, and establish an academician workstation which provides substantial scientific and technological support for the development of Yunnan's oil tea industry.

INTERCONNECTION

The Kingdom of Women becomes closer by plane

BY MU XIAOWEN

The Lugu lake is the mother lake of Mosuo people who has fascinating and mysterious tradition of marriage. Their tribe is regarded as a Kingdom of Women since it is a matriarchal society.

For years, tourists had to take a long bus ride to Lugu Lake from Ninglang Yi Autonomous County, Lijiang City to experience the mysterious culture of Mosuo people and to have sightseings around the lake. On October 12, 2015, Lijiang Ninglang Lugu Airport went into operation, and the Kingdom of Women has ushered in a greater number of tourists ever since then.

In Luoshui Village by Lugu Lake, Helen from Beijing is running a beautifully decorated café. When Helen came to the Lugu Lake three years ago, she immediately fell in love with its blue water. Helen believes that transportation is very important for the Lugu Lake region.

"In the past, it was really not easy to access the beauty of the Lugu Lake," said Helen. Before the Ninglang Lugu Airport went into operation, it was a great trouble for her to travel between Ninglang and Beijing. The bus ride from Ninglang to Lijiang would take six to seven hours. Then she had fly from Lijiang to Kunming before flying back to Beijing.



The Ninglang Lugu Airport went into operation last year.

"A single trip could take two or three days," Helen recalled.

"I looked forward to seeing the beautiful Lugu Lake, and now my a dream comes true," said Ms. Yang Min from Hangzhou. On March 6, Ms. Yang's flight took off at 8:30 am from Kunming Changshui Airport and arrived at Ninglang Lugu Airport at 9:40 am. Yang Min suffers from motion sickness. If it were not for the airport, she would not have had the courage to travel such long distances.

"The airport has brought Lugu Lake closer to the outside world. Except for a

few people travelling on business, most of the passengers come to the Lugu Lake for sightseeing," said Chen Guoguang, a manager of Lugu Lake Tourist Area.

The Lugu Airport, a high-plateau airport located at an altitude of 3,293 metres, is the highest airport in Yunnan Province. In order to protect tourists from altitude sickness, the Airport is equipped with oxygen supplies and heating devices. According to Qian Zhijian, director of Flight Operation Department of the Lugu Airport, the airport is the first in Yunnan to provide oxygen supplies and heating devices.

START-UP

Wu Cuihua: a capable businesswoman rising from scratch

BY MU XIAOWEN

She comes from a remote village in Yunnan's Shilin County. She used to feel inferior because of her poor family and had low self-esteem due to her hard life. She was successively a cleaner and a warehouse keeper. She even got involved in a lawsuit. She had to bear too many burdens, but she rose to her feet with tenacity. Today, she not only has started her own business, but has become an "able woman" as well.

Her name is Wu Cuihua. She is general manager of Yunnan Nuofeidi Stone Company. Wu Cuihua was born into a poor family. "When I was already a big girl, I had never had a skirt or a pair of leather shoes. At that time, my biggest dream was to wear a pretty skirt," Wu Cuihua recalled.

In 1999, Wu Cuihua left the village and found a job at a stone factory in Shilin. Due to lack of skills, Wu Cuihua could only work as a cleaner and then a warehouse keeper. Two years later, with the money she had saved, Wu Cuihua start a business. However, instead of making fortunes, she got involved in a lawsuit and fell into a debt of 80,000 yuan. The two years that followed were a low

point in Wu Cuihua's life. She almost completely isolated herself from others except for a few telephone calls to her family. "If it had not been for these two years, I could not have achieved what I have today." In Wu Cuihua's words, the lawsuit frustrated her, but it also taught her lessons. Today, she always keeps calm whenever something bad happens.

Being short of money, Wu Cuihua returned to Shilin alone and worked at the police station as a household registration clerk for a year. During this period, she learned to listen and became sophisticated while supporting her family with a monthly salary of 450 yuan.

Then she left the police station and became a saleswoman. She proved herself to be good at sales and the employer began to think highly of her. Two years later, the company even bought a car for her use. After working there for one more year, Wu Cuihua believed it was time to start her own business. Although the employer offered a big pay raise and a promotion, Wu Cuihua resolutely left the company and started Yunnan Nuofeidi Stone Company. Thanks to her past experience, Wu Cuihua learned to do things prudently. In a year, her company achieved a sales revenue of more than seven million yuan.