



EXCHANGES

Media Talents Training Center for South and Southeast Asia founded

BY LUO RONGCHAN

Recently, Yunnan Daily Press Group and Yunnan Normal University signed a strategic cooperation agreement concerning the establishment of a Media Talents Training Center for South and Southeast Asia. The training centre will promote cultural exchanges between Yunnan and South and Southeast Asian countries, serve to further the aims of the Belt and Road Initiative and help to build Yunnan into a pivot of China's opening up to South and Southeast Asia.

During its early stage, the training centre will mainly provide media workers in South and Southeast Asian countries with non-degree journalism training, as well as short-term training and academic exchanges designed to help recipients better understand China. In the future, the training centre will recruit undergraduate students studying international cultural communications from South and Southeast Asian countries. The centre will also offer minority language journalism undergraduate programmes and train editors and translators of South and Southeast Asian minority languages.

On the same day the strategic cooperation was announced, the 2016 Workshop for Myanmar Journalist debuted as the training centre's first official programme. A total of 20 leaders and core journalists from

What will the training centre provide?

In its early stage:
Non-degree journalism training, short-term training, and academic exchanges

In its future:
Education for undergraduate students, minority language journalism undergraduate programmes, Minority language translator training programmes

15 Myanmar mainstream media outlets—including Yangon Media Group, Golden Phoenix (a Chinese newspaper), The Mandalay Daily and Padamyar FM Radio—participated in the ten-day seminar.

In conjunction with the seminar, the multilingual site yunnangateway.com, run by Yunnan Daily Press Group, was re-launched after a major upgrade, shifting from an aggregate information publisher to an integrated information services platform. The site will also leverage the advantages of new media to establish a media matrix integrating an official Weibo account, WeChat public account and mobile terminal. Currently, the web pages are available in Chinese, English, Thai and Myanmar language, with more versions in other languages from neighbouring countries on the way.

INTERCONNECTION



Track-laying is completed in Kunming South Station of Shanghai-Kunming High-Speed Railway which will be put into use at the end of this year. In this photo, workers are laying the last tracks. (Xinhua News Agency)
Photo by Hu Chao

CSA Expo

Traditional Chinese medicine to debut at Fourth China-South Asia Expo

BY PENG XI

When the Fourth China-South Asia Expo kicks off on June 12, a traditional Chinese medicine exhibition will be staged to cover Chinese medicine, ethnic medicine, Chinese pharmaceutical research, education and Chinese medical tourism.

The Chinese medicine pavilion will be located in the Health and Leisure Hall (No. 4) on the first floor of the Kunming Dianchi International

Convention and Exhibition Centre. In addition to the exhibition, famous and veteran practitioners of traditional Chinese and ethnic medicine will be invited to display their skills and provide health consultations. Visitors will also be introduced to a series of health products developed on the basis of the clinical practices and theories of traditional Chinese medicine.

Yunnan has maintained medical exchanges with South and Southeast Asian countries since ancient times.

Traditional Chinese medicine has long become a key area in Yunnan's cooperation and exchanges with foreign countries. In the future, Yunnan will continue to strengthen cooperation and exchanges with South and Southeast Asian countries in the field of traditional medicine. The province is looking forward to establish an integrated platform for inheriting and protecting Chinese, South and Southeast Asian medicine.

ECO

2 national parks to be established along the Nu River

BY MA YONGHU

Following the establishment of Baima Snow Mountain National Park, Dashanbao National Park and Chuxiong Ailao Mountain National Park in April, the Yunnan provincial government said yes to the proposed Dulong River National Park and Nujiang Grand Canyon National Park, increasing the number of national parks in the province to thirteen. Over the next three years, Yunnan will build nine more national parks in Longyang District, Mengla County, Gongshan County and Deqin County.

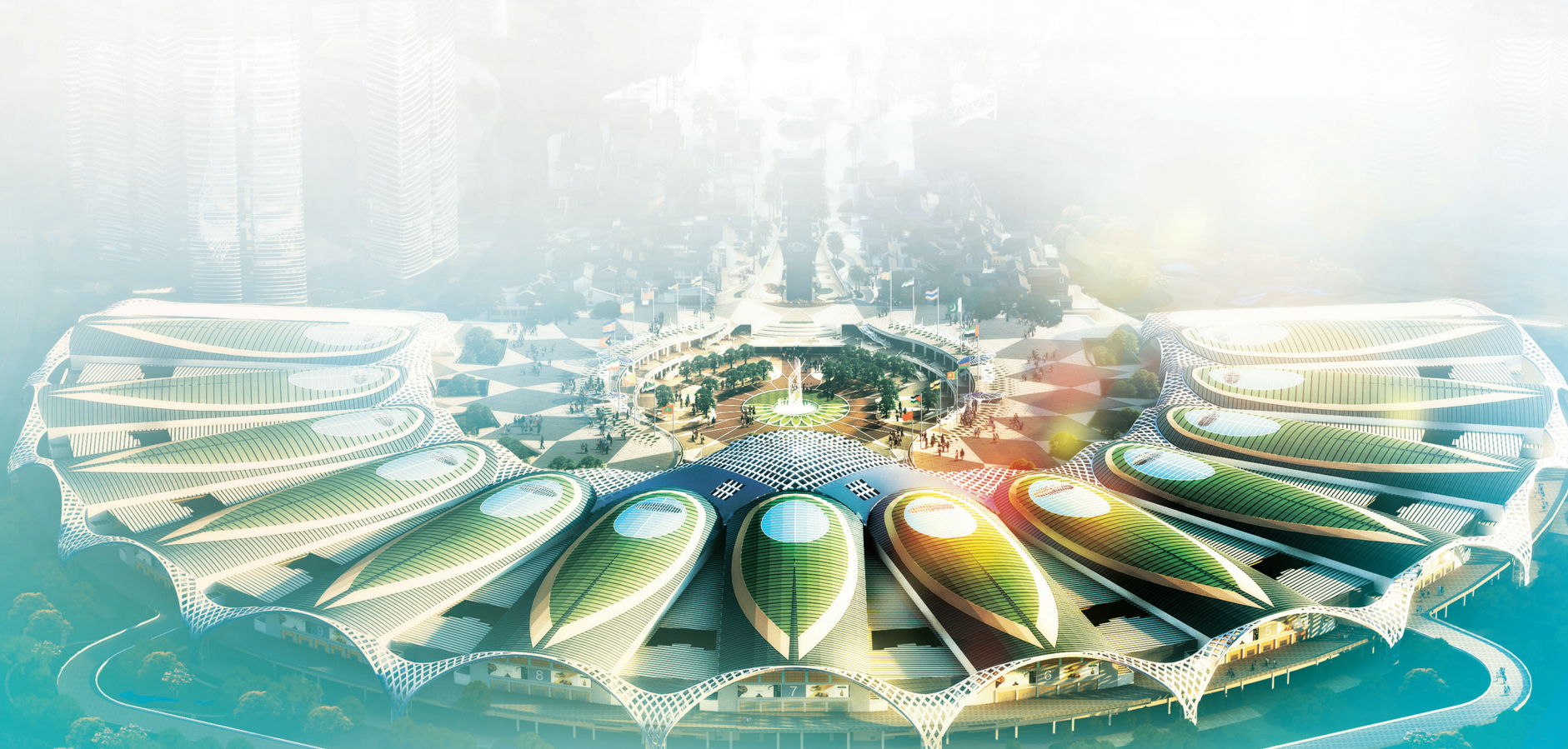
Nujiang Grand Canyon National Park, with the Dulong River area at its core, will also include three other areas in Yaojiaping, Shiyueliang and Bingzhongluo. The one core area and three buffer zones are rich in biological, cultural and recreational resources.

The two national parks will put the unique ecological resources and diverse ethnic cultures from the Nujiang River valley under effective protection. Also, they will promote the tourism industry and turn Nujiang prefecture into a world-class travel destination. The Nujiang Grand Canyon is becoming a powerhouse in the battle against poverty in this formerly remote place.



THE 4th CHINA-SOUTH ASIA EXPOSITION THE 24th CHINA KUNMING IMPORT & EXPORT FAIR KUNMING, CHINA 2016.6.12-17

第4届中国-南亚博览会暨第24届中国昆明进出口商品交易会
Amity, Sincerity, Mutual Benefit,
Inclusiveness and Win-Win Cooperation



南博会官网
<http://www.csa-expo.com/>