How does LMC change the region

Keynote: the LMC offers a new path of sub-regional development

The Ministry of Culture and Tourism of China July 7 released an urgent circular on ensuring travel safety.

According to the circular, tourism departments across the country should strengthen connections with meteorological, ocean, land, and resources, and other departments to offer accurate forecasts and timely alerts for severe water and weather conditions.

Security checks against hidden risks should be carried out at tourist destinations based on summer tourism, the circular says, asking the departments to urge tourism agencies to pay close attention to and organize appropriate routes.

Tourism departments called for more education on travel safety, especially for independent tourists, and to strengthen risk prevention and control.

Further reading:
From June 12 to June 19, the Seminar for Media Officials and Journalists from Mekong Countries took place in Yunnan. 15 media officials and journalists from Cambodia, Laos, Myanmar, Thailand and Vietnam were joined by journalists from the Yunnan Daily Press Group(YDYG). Together for the prestigious city of Kunming and Lancingesty.

The media are not only recorders and communicators of the LMC, but also participants and builders of the cooperative mechanism. For many years, the LMC’s all-round capabilities in international communication and increased exchanges and cooperation with international mainstream media, especially in the Mekong countries, so as to reflect fully the media’s role and serve as a bridge for people-to-people contacts.

According to Yang Ran, Editor-in-Chief of Yunnan Daily Press Group, the Group is willing to further increase the cultural understanding between Yunnan and the LMC countries and contribute to shared benefits and common development in the region.

VOLVO

Tong Ren Tang has made its presence felt all over the world. Some products even sold overseas via e-commerce platforms, while others have won over foreign customers independently.

Data released by TMall shows that when looking for products from large Chinese communities in Australia, the United States, China, and Europe and the United States, Chinese brands rank highly on lists of popular search queries, among others, the Chinese brands include "tong ren tang", "yang ling jiu", "wei hong bai out", and "zhang xiao qian".

One of the main reasons for this phenomenon is because the Chinese-embracing internationalized Chinese cultural style.

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"Echoing China’s Ecological Conservation"

The 12th Chinese Dance Show will be held in Kunming from July 11-21. As the highest-level dance show in China, it will bring together 2000 performers and the dance dramas from all over the country.

ECO RESERVATION

The province’s “red lines for sustainable development” include “three shields and two belts”. The “three shields” refer to the alpine shield of the western Yunnan along the southern side of the Dianchi Plateau; the mountain ecological barrier from the Ailaoshan Mountains to the Western Vang Vieng, and the tropical forest ecological barrier along China’s border in the south. "Two belts" refer to the dry-hot valleys along the Jinsha River, the Lancang River and the Salween River, the karst areas in the southeast of the province.

There are rare animals and plants within the “red lines for ecological conservation” initiative that are identified as protected species.

China urges nationwide awareness of summer travel safety