



CHINA • YUNNAN



FOCUS

Yunnan increases int'l tourism cooperation at CITM

From November 15th to 17th, the China International Travel Mart (CITM) 2019 was held in Kunming, capital of Yunnan province, attracting exhibitors from 75 regions and countries.

As one of the CITM sponsors, Yunnan province set up five pavilions, themed as the provincial image pavilion, the cultural and tourism commodity pavilion, the healthy tourism pavilion, the sports tourism pavilion and the recreational vehicle (RV) camping pavilion. Yunnan furthermore engaged in extensive exchanges with representatives of tourism authorities, agencies, institutions and associations from all over the world, to explore new possibilities and opportunities for cooperation.

According to Tatyana, a first-time exhibitor from the Republic of Khakassia in Russia, she participated in CITM 2019 because Yunnan is an important province in the Chinese tourism market. "I came primarily to communicate with my peers in Yunnan,



Mr. Luo Shugang, Minister of Culture and Tourism (first from left) and Yunnan provincial governor Mr. Ruan Chengfa (second from left) visit Yunnan pavilions during the CITM 2019. Photo by Zhang Tong

and to expand our customer sources," she said. Like Tatyana, many other tourism professionals saw opportunities and potential in Yunnan at the CITM.

In flawless Mandarin, the president of the Nepal Entrepreneurs Association of Tourism said, "I have made many connections at the CITM. I aim to do an in-depth study of Yunnan."

He hoped to attract more tourists from Yunnan to Nepal, while increasing the awareness of Yunnan in Nepal.

As a frontier province in China's cooperation with the Lancang-Mekong subregion, Yunnan hopes to fully employ the CITM as a platform, to deepen its tourism cooperation with the Mekong countries. At the Lancang-Mekong Region Tourism

Cooperation Working Meeting held on November 15th, Yunnan conducted in-depth discussions on tourism cooperation with industry practitioners from Cambodia, Laos, Myanmar, Thailand and Vietnam. At the end of the meeting, the participants jointly signed the Kunming Consensus, agreeing to expand tourism cooperation.

(Yunnan Daily)

CHINA STORY



We must do more to improve the lives and address the concerns of the people, and use development to strengthen areas of weakness and promote social fairness and justice. We should make steady progress in ensuring people's

access to childcare, education, employment, medical services, elderly care, housing, and social assistance.

—From report delivered by President Xi Jinping at the 19th CPC National Congress on October 17, 2017



China's largest cross-county poverty alleviation resettlement area completed

"My family lived in the mountains for generations. I never dreamed I could move into a high-rise, like city people. My happiness is beyond words," said Qiu Guojun, a farmer from a high and cold mountain village in Yiliang County of northeast Yunnan's Zhaotong City.

On November 14th, Qiu Guojun got up at the break of dawn and arrived in the Jing'an New District, just in time for the digital lottery that selected his apartment. He signed the letter of confirmation with his thumb print.

The Jing'an New District is China's largest cross-county poverty alleviation resettlement area. The area covers 1.3 million square meters,

with the residential area covering 910,000 square meters. It has been built to resettle 9,256 underprivileged households from inhospitable areas in six counties and districts.

To ensure that the relocated people can settle in and increase their income, the Jing'an New District has introduced leading enterprises. Furthermore, a 10,000-mu vegetable and seed potato cultivation base has been established, as well as an agricultural products cold chain distribution, warehousing, logistics and trading centre. Now more than 7,550 relocated people are working at the cultivation base, the trading centre and supporting sectors.

(Cai Houyou)

CULTURE

Shadow play tradition passed down through three generations



Shadow play performance Photo by Meng Zhigang

Traditional Chinese shadow plays are a type of folk drama in which silhouettes made of animal hide or cardboard are projected onto a white screen. The performer manipulates the characters behind the screen while singing to tell the story. In west Yunnan's Tengchong City lives a family of shadow players, who have passed down the art for generations.

Born in 1944, Liu Yongzhou travelled from village to village performing the shadow play when he was young. With the rise of films and television in the late 1980s, shadow plays gradually declined in popularity. Liu Yongzhou did not know how long he would be able to carry on the tradition, even after it had been passed down for generations.

Liu Ankui, the eldest son

of Liu Yongzhou, was also very fond of shadow plays. Under the instructions of Liu Yongzhou, Liu Ankui improved the set production process. These handicrafts are now popular with tourists.

After graduating from college in 2015, Liu Chaokan, Liu Yongzhou's grandson, joined his father and grandfather in producing and performing shadow play.

In 2015, Liu Chaokan got a bold idea of opening a theatre of his own, which won the strong support of his grandfather. And in 2016, his dream came true. Last year, his theater began to make money. Now Liu Chaokan collaborated with travel agencies and e-businesses to introduce the shadow play for more people.

(Zhu Jinlei)

BELT AND ROAD

Yunnan launches Brightness Action in Laos

On November 22nd, the Brightness Action—Free Cataract Surgery Project was launched in Vientiane.

It was sponsored by the Yunnan Non-Governmental Foundation for International Friendly Exchanges. The medical workers were from the First Affiliated Hospital of Kunming Medical University, and the medical supplies were donated by the foundation.

The director of the General Office of the Lao Ministry of Health delivered a speech at the opening ceremony. He said that the Brightness Action would help disadvantaged cataract patients to regain their vision

INVESTMENT

China releases shortened unified negative list for market access

China has cut the number of sectors and businesses that are off-limits for both domestic and foreign investors in its 2019 version of negative list for market access, the country's central authorities said on November 22.

The shortened list contains 131 administrative measures

through free surgeries.

A 76-year-old patient named Benson received cataract surgery on his right eye last year, and this year he came for cataract surgery on his left eye. "Last year, Chinese doctors completed the surgery in 10 minutes, and not long after my vision was restored," he said happily.

Since its establishment in November 2013, the Yunnan Non-Governmental Foundation for International Friendly Exchanges has sponsored the Brightness Action three times, in Vientiane and in Luang Prabang.

(Xinhua)

on investment, down 20 administrative measures or 13 percent from the 2018 version released last December, according to the list jointly released by the Ministry of Commerce and the National Development and Reform Commission.

(Xinhua)

SHANGRI-LA

Mystical Shangri-La rocks UK



(Yunnan Daily)

At 10 a.m. on November 20th, the "Beautiful Yunnan—Shangri-La" cultural exchange program kicked off at the National Gallery in London (UK). The program offered tourism presentations, pictures and photographs, artistic performances such as folk song and dance, instrumental music and costume shows, as well as themed symposiums. The program provided perspectives on social and economic development as well as the unity and

happy life of various ethnic groups in the mystical region of Shangri-La, so that British society can better understand China's Tibetan areas. (Li Yuechun)



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